

## PUBLIC SPEAKING & PRESENTATION WORKSHOP

TAME THE CROWD  
BY INSPIRING OUT LOUD

speechnetwork  
public speaking & leadership trainers.

### The Truth on Public Speaking

Public Speaking or Presenting is a common source of stress to everyone. Many of us would like to avoid this or overcome our public speaking nerves. Whether we work alone or with large numbers of people, eventually we will need to speak in public to get certain tasks accomplished. And if we want to be leaders or achieve anything meaningful in our lives, we will often need to speak to groups, large and small, to be successful.

The truth about public speaking, however, is IT DOES NOT HAVE TO BE STRESSFUL! If you correctly understand the hidden causes of public speaking stress, and if you keep just a few key principles in mind, speaking in public will soon become an invigorating and satisfying experience for you.

What is public speaking (Presenting)?

Public Speaking or Presenting is effectively communicating your message across. Whether you are speaking at a one-to-one and personal level, it still lies essentially with communicating your message effectively. Effective communication is the key to resolving conflict, inform, persuade, inspire, lead and to essentially get your ideas across.

### Who should attend:

Anyone who would like to increase their confidence and develop their natural abilities to effectively communicate on a daily basis. Excellent for team members, managers, leaders, sales people, project teams, technical executives and team leaders at all levels.

### Course Background:

The course is one of its kind in the world. It is not your normal public speaking course where a presenter will tell you how great they are and with the hope you can watch and learn.

speechnetwork's public speaking course has been refined from over 28 years of research, client feedback and world's best practice. The course focuses on each individual natural skill levels and develops them to a level where once outside the classroom; the participant can easily implement and constantly build on these skills.

Not only is the course aimed at people learning to speak in front of a crowd or conducting presentations but equally beneficial for participants wanting to communicate effectively on a personal level in relationships and colleagues.

Each participant will learn about their natural style and develop their speaking style as well as leadership.

speech network – PO BOX Q898 QVB Sydney 1230 | ABN 54 451 516 558  
Suite 313, Level 3, 22 - 36 Mountain Street, Broadway 2007 NSW Australia

Ph: 1300 768 338 | Fax: +61 (02) 9709 2688 | Email: [contact@speechnetwork.com.au](mailto:contact@speechnetwork.com.au) | [www.speechnetwork.com.au](http://www.speechnetwork.com.au)

## How is this course different:

- Receive one-on-one feedback on your progress.
- Ability to deliver at a level tailored to each individual
- 6 - 12 monthly refresher courses
- 3 months Phone and Email support for successful graduates
- Individual participant report based on achieved outcomes (Optional)

### OUR CUSTOMER SERVICE COMMITMENT



## Why are our trainers the best in the industry:

- Over 28 years in training experience with over 500 major corporations
- International awards in training and leadership
- Trained a diverse network of participants ranging from the jails and mentally disabled to CEO and executives
- View our recently trained clients, [www.speechnetwork.com.au/clients.htm](http://www.speechnetwork.com.au/clients.htm)

## Course Delivery:

### Public Course

The course involves a 1 full day workshop where participants learn, develop and inspire others in a safe environment via positive reinforcement.

## BENEFITS:

### Benefits to the team:

- Understanding the message that will align their motivation in pursuance of the common goal
  - ↳ Become a motivator and mentor in the team

### Benefits to the organization:

- Effectively present and empower your message to clients, team members, executives and other stakeholders.
- Increased efficiency from increased confidence and motivation
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- Increased efficiency from increased confidence and motivation

### Benefits to the individual:

- Empowerment of your staff to reach their maximum potential
- Build on their natural public speaking and presentation skills
- Learn the secrets of the best in making an effective presentation
- Enhancing their self esteem, self confidence, individual competencies and personal growth
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## What participants will learn:

### Public Speaking & Presentation Components

- Identify ways to gain rapport with your audience
- Learn techniques to reduce nervousness and fear
- Recognize how visual aids can create impact and attention
- Develop techniques to create a professional presence
- Understand how to structure your content
- How to open and close your presentation
- Know how to use your voice and your body
- Control rhythm, speed, volume and pitch
- Overcome nerves and anxiety through 'anchoring' techniques
- How to use visual aids to support your ideas
- Delivery of an effective PowerPoint presentation
- Apply adult learning principles and know how to ask quality questions
- Understand various learning styles and preferences of your audience
- Learn about their strengths and identify areas for improvement
- Learn about the secret to effective communication
- Effective speech writing
- Ability to speak off the cuff and answer impromptu questions effectively
- Successfully deliver presentations under different scenarios
- Increase their confidence and self-esteem
- Refine and further develop their public speaking and presentation skills
- Effectively manage their time during a presentation
- Develop skills as a facilitator
- Improve listening, observational, analytical and motivating, facilitation skills
- Learn how to use a microphone
- Learn how to effectively utilize their tone
- Learn how to achieve through others The secret to getting your audience "on-side"

**AND MOST IMPORTANTLY – DELIVER YOUR MESSAGE EFFECTIVELY!**

## Your Trainer for this workshop

### **Pamella G. Vernon - Souris** **Senior trainer**

Pamella has been a professional training consultant for over 28 years. Her field of expertise is in the area of business management, public speaking, professional presentation skills, interpersonal relationships, communications, leadership, team building, time planning, meeting procedure, real estate sales & auctioneering training.

Pamella is a trainer with Neuro Linguistic Programming [NLP] knowledge that she uses to her advantage in her presentations to make them enjoyable, fun and memorable. She has been married for forty years with three sons & six grand-children.

She has been involved in conducting training programs for some of Australia's largest companies and organisations in both the public and private sectors.

One of her greatest assets is in ensuring that all participants in her training workshops learn practical skills which are both relevant to and of great value in day to day activities and their careers.

Pamella has been a Toastmaster since 1984, in that time she has served in many varied positions;

- Area Governor
- Division Governor
- Lt. Governor Marketing 1991-92
- Lt Governor Education & Training
- elected District Governor NSW & ACT 1994/95

Pamella has also been the recipient of several Toastmasters International awards that are only give to a select few each year. These include;

Presented in USA, Internationally acclaimed,

"Excellence in Marketing 1992-93"

"Excellence in Education & Training 1993-94"

Pamella's most outstanding achievement was that of District Governor NSW & ACT where her leadership took our Australian District to number 6 in the world which rewarded her work with the coveted, "President's Select Distinguished District Leadership Award 1994-95"

In Business, Pamella firstly started with her husband a company in Television Sales, Service & Rentals, she then moved on to become a Licensed Real Estate Agent working with her husband to build Combined Real Estate as a Franchise Group.

- Under Pamella's role as Franchise Director Combined Real Estate increased their franchised offices from 18 offices to over 60 offices in an astounding two year period. Combined Real Estate was a forerunner of Century 21 Australasia

Pamella Attributes much of her success to her confidence, self esteem, personal growth and her involvement within the Toastmasters Organisation.

With over 20 years in training and development for the private and public sector, experience and practical methods has enabled Pamella to successfully deliver on investments, working directly with

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companies to develop their team goals, successfully developing each participant's confidence and naturally this has led Pamela to establish the most comprehensive and enviable trained client list.

Pamella training style has provided the perfect solution to private and public sectors, non-profits, politicians, students and executives.

✦ [For the a short list of Pamela's previously trained clients click here](#)

## Testimonials

### Terry Chung

#### Consultant, Adaptris Pty Ltd

I had reached a road block in my development and practice as a leader. I felt that I needed something more practical to complement my experiences. This course became dawn sun's rays, illuminating the darkness I was in- the frame work and theory is second only to the experience, wisdom, knowledge and delivery style of Pamela.

### Sean Huang

#### Sales, WC Penfolds

After meeting Pamela thought the Youth leadership seminar, I was more than happy to attend the young professional Accelerated Leadership program. Reasons for this include the amount of content covered in such a short period of time, and also the amount of expertise Pamela has. She is more than willing to share her personal experiences and incorporate it to the course. At the beginning of the course, I was very nervous when put on the spot to make an impromptu speech or even just to speak in front of an audience. But, after acquiring the skills pamella taught, I gained confidence in myself and in the audience as I believe they were interested in what I was going to present to them.

### John Khoury

#### Consultant, IBM

An enjoyable workshop, where practical learning takes place in a non-threatening environment. Great value, instead of attending a two-week course, the relevant information were distilled in a day. I highly recommend this course to anyone who wants to improve their communication skills in business and personal situations. The presenters are very warm and supportive throughout.

### Paul Ivachoff

#### Business Banking Associate, Commonwealth Bank Australia

I would like to thank the entire speechnetwork team for an awesome day of training. I have just finished university and these skills have helped me gain a graduate position at CBA and will definitely improve my chances in the organization.

The information and knowledge received is priceless and of the highest quality. Thanks Willis, Pamela and the team at speechnetwork.

### Wendy Huang

#### Pricing Analyst, MLC

The course has left me empowered in my-self, my confidence and the way to lead my life. Pamela has taught me the key points of effective public speaking where I can utilize in meetings, reporting to my managers and for personal relationships. I can see myself utilizing tall the skills and knowledge I have obtained over the 1 day public speaking workshop. Worth it!

**Christine Vuong**  
**Student, Macquarie University**

This was an insightful and enjoyable experience in which I was able to develop my self confidence and self awareness and understand myself better in order to deal in certain situations. The expertise of the facilitator, Pamela has deepened my understanding of the importance of effective communication and leadership. I know I will take what I have learnt into the real-world to better myself in any challenges that I am confronted with. Thanks heaps to Pamela and Willis!

## **I am an advanced communicator and presenter**

Whether you're an advanced communicator or a beginner, the above workshop is tailored to the individual. It is structured so that each participant receives individual feedback throughout the day. Once the concepts and basic skills are learnt, an advanced workshop is available for participants wanting to further develop their skills as an effective communicator.

## **Cost**

Full day seminar plus 3 months phone and email support (Upon Successful graduation)

Your investment: \$388 (includes GST)

No refunds available for cancellations made within 7 days of the workshop.

\*Our workshop is limited to a maximum of 15 participants.

## **Dates**

Sydney Public Speaking workshop (NSW)

### Workshop #1

8:45am - 5pm

Saturday, 31st March 2007

Blackett Hotel, 70 King Street, Sydney, NSW, Australia

### Workshop #2

8:45am - 5pm

Saturday, 7th April 2007

Blackett Hotel, 70 King Street, Sydney, NSW, Australia

### Workshop #3

8:45am - 5pm

Saturday, 14th April 2007

Blackett Hotel, 70 King Street, Sydney, NSW, Australia

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## speechnetwork One day Public Speaking & Presentation Course

### SYDNEY WORKSHOP

**Where:**

Blackett Hotel, 70 King Street, Sydney, NSW, Australia

**Time:**

8:45am – registration

9am – Start of Workshop

5pm – Finish of Workshop

**Session (Circle one):**

Saturday, 31<sup>st</sup> March 2007

Saturday, 7<sup>th</sup> April 2007

Saturday, 14<sup>th</sup> April 2007

## YOUR INVESTMENT

**Full day seminar plus 3 months phone and email support (*Upon Successful graduation*)**

Your investment: \$388 (includes GST)

Seminar includes comprehensive workshop manual

## Registration Details

Please PRINT details clearly

Name Mr, Mrs, Miss, Ms \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_ Email \_\_\_\_\_

Company Name \_\_\_\_\_ Position \_\_\_\_\_

Phone: Mobile \_\_\_\_\_ Office ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

## Payment Details

**Cheque Enclosed** (please make cheque payable to **speech network**) OR

**Direct Bank deposit**

Account name: Speech Network

Bank: Commonwealth Bank

Branch: Broadway

BSB: 062 498

Account Number: 10080309

## Return to

Fax: 02 9709 2688 or Post to PO BOX Q898 QVB Sydney 1230

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